

# SPONSORSHIP PACK

**FOR YOUR EYES ONLY**



# MISSION FOR EXCELLENCE

**An Evening of Celebration For The Sector**

**20TH JUNE 2019**

**THE WALES AWARDS, MARRIOTT HOTEL, CARDIFF**

**21ST JUNE 2019**

**THE NORTHERN IRELAND AWARDS, HILTON HOTEL, BELFAST**

**28TH JUNE 2019**

**THE ENGLAND & SCOTLAND AWARDS, ICC, BIRMINGHAM**

**29TH JUNE 2019**

**THE ISLANDS AWARDS (The Channel Islands, Isle of Wight & Isle of Man),  
GUERNSEY**

For more information about the awards or to nominate  
email [info@care-awards.co.uk](mailto:info@care-awards.co.uk) or visit [www.nationalldawards.co.uk](http://www.nationalldawards.co.uk)



NATIONAL CARE GROUP LIMITED  
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# AWARD CATEGORIES

## **The Employer Award**

This award seeks to acknowledge and celebrate an exceptional employer who is committed to their employees delivering an excellent service to their customers, people with learning disabilities or people with autism and their families. Employers should be able to provide considerable acumen and entrepreneurial flair whilst at the same time having a sustained track record of delivering high quality care and managing change improvement.

## **Employer of People with a Disability Award**

This award will be presented to an organisation who employs and supports a person with learning disability or autism. We are looking for a business or charity that demonstrates true values of respect, equality and accessibility for their employees who have a learning disability and/or autism. The employer does not have to be a social care provider.

## **The Newcomer Award**

This award seeks to acknowledge and celebrate the achievements of a new member of staff who has started work in the care sector since January 2016. The individual can be someone who is new to the sector or returning after at least two years away.

## **The Support Worker Award**

This award recognises the crucial role of the support worker in providing high quality support for people with a learning disability and/or autism. Evidence of commitment to person centred approaches, supporting people with dignity and respect alongside dedication, team working and good humour will be important features for the judges. This category is open to personal assistants, carers and support workers.

## **The Manager Award**

Managers set the tone and the culture of a service. The award will celebrate a manager who has demonstrated a high level of expertise, exceptional skills in leadership and management, great support for colleagues and a positive commitment to person centred support. A manager who shows vision in developing high quality services and supporting staff to meet the ever changing needs of the people they support.

## **The Learning Disability Nurse Award**

This award acknowledges the important role that specialist nurses have in promoting the emotional, physical and psychological health of the people who they support. At a time when there is growing evidence that people who have a learning disability experience discrimination, bullying, hate crime and poor access to services in general terms as well as healthcare the role of specialist professionals has never been more important.

## **The Making a Difference Award**

We are looking for the provider or person, who has promoted inclusion and community cohesion through their work or role in the community – particularly where this has helped make a positive change happen in people's lives. This person or team may have a learning disability or be working in the field of learning disability. We are looking for an outstanding person who works creatively and passionately to ensure people with a learning disability have equal access and involvement in their community.

## **The Trainer Award**

This award will acknowledge the importance of trainers in ensuring that staff are equipped with the skills and knowledge needed to provide really good support. We are looking for a person who has shown incredible enthusiasm and determination in identifying and meeting the training needs of staff and an ability to enthuse and energise a team. We welcome nominations from organisations/teams that are run by people with a learning disability and or family carers.

## **The Supported Housing Award**

This award will be given to a housing provider, RSL or a housing and information advice organisation that works with people with a learning disability and people with autism. The award seeks to celebrate innovative approaches and good practice to deliver a range of housing options.

## **The Breaking Down Barriers Award**

We like it when we can see good access and easy read, as it helps to include all and encourages everyone to communicate more clearly and get around more easily. The award will celebrate an individual or organisation who have worked to make sure people get clear information and are able to contribute their views and experiences.

## **The Sporting Chance Award**

Sport is an area where people with disabilities can be seen as achievers and winners, and participation in sport or physical activities can improve people's health and wellbeing. We are looking for a person or team who have worked creatively to develop sporting activities in which people with learning disabilities and/or autism can choose to participate and enjoy.

## **The Supporting Older People with Learning Disabilities Award**

Let's celebrate excellence in supporting older people with a learning disability or autism. The judges are looking for evidence from providers and individuals who are positive about older people, provide excellent person centred support, promoting independence, dignity and respect.

## **The Great Autism Practice Award**

The overriding goal of good autism practice is to enhance quality of life for individuals, families and supporters by making reasonable adjustments or providing support developing strategies to increase happiness and wellbeing in people with autism. This award will be presented to a team or individual who demonstrate evidence of good practice in their services and support to people with autism.

## **The People's Award**

This award will be presented to an individual or team of people with autism or a learning disability. We want to celebrate individuals or organisations who offer exceptional encouragement and support for individuals with learning disabilities and or autism in providing support services and or personal development and inclusion.

## **The Award for Outstanding Contribution**

This award will be presented to an individual who the judges think has made a long-term outstanding contribution to the lives of people with a learning disability and/or autism. Nominations are welcomed from across the health and social care sector.

# SPONSORSHIP OPPORTUNITIES

## CATEGORY SPONSORSHIP

Package to include:

- Logo on the website and branding on the night
- Full page advert in souvenir programme
- Opportunity to present the award on the night
- Full table of 10 at the gala dinner
- Invitation to networking dinner

Price  
**£3,000 + VAT**

## BRANDING SPONSORSHIP

Package to include:

- Logo on the website and branding on the night
- Full page advert in souvenir programme
- 2 places at the gala dinner

Price  
**£1,000 + VAT**

## HEADLINE SPONSORSHIP

Package to include:

- Press announcement
- Branding on all pre and post event publicity material
- 4 full page adverts plus 4 full pages of editorial in Care Talk magazine
- Category of your choice
- Prominent logo on the website and branding on the night
- Logo on place cards and table plan
- Full page advert in souvenir programme
- Full page welcome message in souvenir programme
- Branding on awards trophies
- Copy of the guest list prior to the event (company and lead name only)
- Invitation to sit on the judging panel
- Opportunity to present the award on the night
- Full table of 10 at the gala dinner
- Invitation to networking dinner
- Complimentary stand at the pre-awards exhibition

Price  
**£7,000 + VAT**

## ASSOCIATE SPONSORSHIP

Package to include:

- Press announcement
- Branding on all pre and post event publicity material
- 2 half page adverts plus 2 half pages of editorial in Care Talk magazine
- Category of your choice
- Second most prominent logo on the website and branding on the night
- Half page advert in souvenir programme
- Full page welcome message in souvenir programme
- Copy of the guest list prior to the event (company and lead name only)
- Invitation to sit on the judging panel
- Opportunity to present the award on the night
- Full table of 10 at the gala dinner
- Invitation to networking dinner

Price  
**£7,000 + VAT**

All packages can be amended to suit budgets and requirements, and can also include adverts and editorial in Care Talk magazine.

Other options are available such as champagne reception sponsorship, entertainment or gift sponsorship and programme sponsorship. To find out more about these, please email [info@care-awards.co.uk](mailto:info@care-awards.co.uk)

Discounted rate for exhibitors and awards sponsors.

If you require more or less places at the dinner, a package can be tailored to suit your requirements.



# CONTACT INFORMATION



**For more information about  
The National Learning Disability  
& Autism Awards and more about  
sponsorship opportunities:**

**Visit –**

**[www.nationalldwards.co.uk](http://www.nationalldwards.co.uk)**

**Email –**

**[info@care-awards.co.uk](mailto:info@care-awards.co.uk)**



# ENTRY FORM

## HOW TO ENTER

1. Tick the region – change to : England & Scotland, Wales, Northern Ireland or The Islands
2. Choose the category or categories for which you want to nominate your colleague or yourself. If you are entering more than one category, separate entry forms must be completed.
3. Read the attached judging criteria carefully.
4. Write an account of no more than 300 words saying why your colleague (or you) should be considered. An additional account from a colleague, or service user / family carer is helpful but not essential.
5. Please make sure that the name of the nominee / entrant and the award category is included on all separate pieces of supporting information.
6. Complete this entry form and attach it to all other separate pieces of supporting information.
7. Closing date for entries 30th April 2019.

Email your entries to [info@care-awards.co.uk](mailto:info@care-awards.co.uk) or complete the online nomination form at [www.nationalldawards.co.uk](http://www.nationalldawards.co.uk)

## AWARD CATEGORIES (please tick one)

- The Employer Award
- The Employer of People with a Disability Award
- The Newcomer Award
- The Support Worker Award
- The Manager Award
- The Learning Disability Nurse Award
- The Making a Difference Award
- The Trainer Award
- The Supported Housing Award
- The Sporting Chance Award
- The Breaking Down Barriers Award
- The Supporting Older People with Learning Disabilities Award
- The Great Autism Award
- The People's Award
- The Award for Outstanding Contribution

### Please ensure you have enclosed each of the following:

- A statement of up to 300 words saying why you think the nominee should win the Award.
- Please only submit 300 words - no other attachments other than testimonials of up to 600 words.
- An additional testimonial from a colleague/ service user/ family carer (600 words max) is desirable but not essential.
- Please make sure that the name of the nominee / entrant and the award category is included on any separate sheet of supporting information and included with this entry form.

## NOMINEE DETAILS

Name of Nominee:

Job Title:

Organisation:

Name of Branch/Home:

Organisation Address:

Postcode:

Tel No:

Email Address:

## NOMINATOR DETAILS

Name of person making nomination:

Job Title:

Organisation (if different from above)

Email Address:

Tel No:

## MAIN CONTACT DETAILS

Who should we contact if the nominee is shortlisted?

Nominee  Nominator  (please tick one only)

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

Please note the main contact will be made via telephone and email so please ensure direct contact details are noted wherever possible.

We would like to share your information with other companies that are relevant to the social care sector. If you do not wish your information to be shared in this way, please tick the box.

If you would like to register for Care Talk magazine, please tick the box.

## RULES FOR ENTRY

- The awards are open to all staff working in or supporting the social care sector.
- All entries are treated confidentially.
- Entries will be judged by a panel of reputable independent and impartial adjudicators.
- Entries will not be returned.
- One copy of the submission is required.
- Use one entry form per entry. Photocopies are acceptable.
- Judging will take place approximately 6 weeks prior to the Gala Event. Please make sure the nominees are able to attend.
- The category winners will be announced at The National Learning Disability & Autism Awards Gala Events.