

Campaigning for Equality of Healthcare for People with Learning Disabilities & Autism

Friday 25 June 2021. 8.30 am - 4 pm, ICC, Birmingham



S P O N S O R S H I P P A C K

www.nationalldawards.co.uk

About The Conference

People with learning disabilities and/or autism have been disproportionately affected by Covid, both in terms of their physical and mental wellbeing, and mortality rates have also been higher than that of the general population. Learning disabled people still face exclusion from society at large and continue to face inequality in their day to day lives.

This conference will focus specifically on how the pandemic has impacted on LD&A care and support and how the sector has, and can still respond. It will explore the inequalities in health for people with learning disabilities and/or autism and look at how this worrying trend can be reversed.

We will explore what LD&A care and support might look like in this new normal, how learning disability nursing can adapt to a 'post Covid' world and what the sector can do to attract, recruit and retain talent to ensure excellence in LD&A support to achieve parity of outcomes for people in receipt of these services.

This live conference will allow a wide range of stakeholders to listen to and participate in the debate including the front line care and support staff, registered managers, experts by experience, thought leaders and influencers.

Delegates will hear from sector leaders, experts by experience and will also get a chance to hear examples of outstanding practice and innovation from Learning Disabilities & Autism Awards finalists.

The awards which will be held that evening will see over 700 people from across the sector come together to celebrate excellence in learning disabilities & autism support, and many of these guests will be attending the conference during the day.



Introduction to Sponsorship

A prequel to the established Learning Disabilities & Autism Awards, held on the evening of the same day, the conference will automatically bring a large quantity of quality delegates to the table.

As an exhibitor at The National Learning Disabilities Show you will be given the opportunity to showcase your products and services to other providers, suppliers and key decision makers and influencers from across the sector.

This includes; commissioners from local authorities and care associations, fellow traders, managers, directors, care operators, senior nursing staff, financial directors, CEOs, purchasing officers through to the people who use the service throughout the social care sector. It is an opportunity to promote your services with interactive sessions in which delegates and exhibitors can participate.

We have had interest in a wide variety of sponsors from suppliers to the industry, providers and professional companies who all have a desire to add their brand to the sector and place it in front of the people they are targeting.

Speakers include:

- **Prof Deborah Sturdy**, Chief Nurse for Adult Social Care
- **Jim Blair**, Independent Consultant Nurse Learning Disability
- **Michael Fullerton**, Director of Health & Wellbeing, Achieve Together
- **Steve Scown**, CEO, Dimensions
- **Experts by Experience**
- **MacIntryre**
- **National Autistic Society**



Why Sponsor?

- Pre-awards will attract a large volume of delegates
- Pre-awards show will attract the sector's largest providers
- A unique networking opportunity
- Display all your latest products and services
- Chance to meet key decision makers and influencers from the sector
- Brand exposure to key decision makers and partners
- Brand promotion via a number of marketing avenues
- **Care Talk magazine**, **Care Talk Business**, e-shots, social media, partner channels
- Meet key members of membership organisations
- Free listing on the website with hyperlinks

Facts and Figures

- Estimated **200** plus delegates representing the sector
- E-shots to over **13,000** direct contacts
- Web site with reciprocal links from key partners and sponsors
- Social media; **Facebook**, **Twitter** and **LinkedIn**
- Exposure in **Care Talk magazine**
- Exposure on **Care Talk Business** web site

Covid restrictions - alternative date

Please note if Covid restrictions are still in place the conference will be moved to October.

Early Bird

25% off list price for bookings made and paid in full prior to 31st March 2021.



Gold Package Sponsorship

- Press announcement
- Podcast recording *Conversations in Social Care*, and subsequent high profile promotion
- Full page advert plus page editorial in Care Talk magazine
- Article on Care Talk Business
- Digital ad on Care Talk and Care Talk Business
- Announcement and places at networking dinner
- Prominent and larger exhibition stand space
- Prominent logo on website
- Speaker slot
- Welcome message in conference programme
- Full page ad in the conference programme
- Prominent branding in the conference programme
- Listing on Care Talk Business web site
- Flyers in show bags
- Delegate list with contact email addresses

£10,000 + VAT

www.nationalldawards.co.uk



Silver Package Sponsorship

- Press announcement
- Full page advert plus page editorial in Care Talk magazine
- Article on Care Talk Business
- Digital ad on Care Talk and Care Talk Business
- Announcement and places at networking dinner
- Exhibition stand space
- Logo on website
- Full page ad in the conference programme
- Branding in the conference programme
- Listing on Care Talk Business web site

£5,000 + VAT



Bronze Package Sponsorship

- Press announcement
- Article on Care Talk Business
- Digital ad on Care Talk Business
- Announcement and places at networking dinner
- Exhibition stand space
- Logo on website
- Branding in the conference programme
- Listing on Care Talk Business web site

£3,000 + VAT



Exhibitor Stand

- Logo on website
- Branding in the conference programme
- Standard stand space of 3m x 2m

Prices from
£2,000 + VAT

(includes 2 exhibitor passes, lunch and delegate discounts for exhibitor customers)

Packages can be amended to suit budgets and requirements and can also include awards category sponsorship, adverts and editorial in **Care Talk magazine**.

Discounted rate for exhibitors and awards sponsors.

**Sponsorship and exhibition space
available on a first come first served basis.**

joe@caretalk.co.uk for details

